

# Live Blog: the live blogging platform for news professionals

**Syndicate, collaborate, localise, update... the world's major news events unfold every day via Live Blog.**

Live Blog is a next-generation, open-source journalism tool that enables news agencies to generate more revenue and build better relationships with customers by offering more engaging, real-time coverage of breaking news.

With Live Blog, you can syndicate individual live blogs, sell commercial subscriptions, and create a content marketplace for a network of publishers.



## Why Live Blog?

- ✓ **Flexible format:** Easily import videos, images, text, audio and social media posts into blog timelines.
- ✓ **Syndicate content:** Offer subscribers the ability to effortlessly broaden their outreach with breaking news coverage that's seamlessly displayed with embed codes.
- ✓ **Collaborate:** Allow news organisations of various sizes in different parts of a country or region to work together on something that benefits them all.
- ✓ **Inform and Engage:** Provide clients a cost-effective way to gain audience with minute-by-minute updates of sports, politics, social events and breaking news.

## Features

- » Live news content syndication
- » Social & rich media posts
- » Custom post types & scorecards
- » Native & remote ads
- » Blog analytics
- » Image slideshows
- » Highlighted & pinned posts
- » Embed codes for external publishing
- » User comments
- » Journalistic workflows
- » Mobile reporter app
- » A variety of theme and branding options

“With Live Blog we have found a robust, open and flexible tool for live coverages and with Sourcefabric a reliable development partner, who knows how to turn journalistic business models into future-proof technology.”

Christoph Dernbach

Editor-in-chief of Netzwelt and Managing Director of dpa-Infocom

..... The world's leading news agencies and media are already using Live Blog .....

ZEIT  ONLINE

dpa 

KEYSTONE SDA

APA

NTB

Live Blog is free to try!

For your no-risk trial version, go to: [www.liveblog.pro](http://www.liveblog.pro)

Sourcefabric is Europe's leading open-source developer for news organisations.

Contact us to find out more: [saas@liveblog.pro](mailto:saas@liveblog.pro)

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